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Muriel Eymery, Manager of PCGS Paris Office

Dealers Praise Easy Access to Coin Grading At PCGS' Paris Office Grand Opening

(Paris, France) – Professional Coin Grading Service successfully opened its European grading center at its Paris, France office on June 7, 2010. Coin dealers from all over Europe visited PCGS in Paris to submit coins for onsite authentication and grading. By the end of the week, PCGS' numismatic experts had evaluated thousands of rare and modern commemorative coins from French, German, Italian, Greek and British dealers and collectors.

The dealers were extremely pleased with this new, convenient setting. More and more dealers and collectors are recognizing that impartial, third-party grading (evaluation) by PCGS will help their coins realize their true worth in the marketplace. The Paris office finally allows them to benefit

2010 £2 PCGS PR70DCAM Great Britain 500501.70/17297565

This 2010 silver £2 Britannia, graded PCGS Proof 70 Deep Cameo, was one of the first coins certified for The London Coin Company during the first week of operations at the new PCGS European grading center in Paris, France in June 2010.

from PCGS grading more easily and in a less-costly way.

Michael Creusy of ABC Numismatique in Lyon, France, expressed his appreciation: "Thank you, PCGS, for having made this marvelous grading service so easily available to all Europeans."

Because of this overwhelmingly positive reaction, PCGS is preparing for an even bigger workload when the grading team returns to Paris. The next big grading week begins on September 13th, 2010.

"By establishing its EU grading center in France, PCGS has eliminated the need for European collectors and dealers to send their coins to the U.S. for grading and authentication. All submissions from within the EU are now made directly to the Paris office through PCGS' network of EU Authorized dealers," explained Muriel Eymery, Director of International Business Development at PCGS.

Dr. Josef Fischer of Emporium Hamburg in Hamburg, Germany, shared his opinion: "The PCGS grading in Paris was an excellent experience. It was easy to ship there and we got very quick service; turnaround times are much shorter than shipping to the USA with customs clearance and so on. Grading in Europe will make PCGS better-known and more appealing for European dealers and collectors."



PCGS Operations Manager Anibal Almeida reviews a submission form while processing one of the thousands of coins certified in June 2010 at the new PCGS European grading center in Paris, France.

PCGS President Don Willis is encouraged by the dealers' responses. "The convenience of a central Paris location makes getting coins authenticated and graded by PCGS easy for EU dealers," he said. "Coins received on Monday and Tuesday are returned graded on Thursday or Friday of the same week. The dealers appreciate our commitment to serving them."

Ingram Liberman of The London Coin Company in London, England expressed his approval of PCGS services: "Why have we chosen an American (coin grading) company rather than a British one? The main reason is that PCGS is the most respected of all the coin grading companies in the

world and truly impartial. The future is bright for the future of grading."

"PCGS' competency, efficiency and speed are

now available to everyone," Philippe Saive of Saive Numismatique in Metz, France added. "By establishing a grading center in Europe, PCGS brings along its *savoir-faire* know-how. It is a very good thing for the future of numismatics in France as well as in all of Europe."



Ingram Liberman (center) of The London Coin Company, meets with PCGS President Don Willis (left) and PCGS Director of International Business Development Muriel Eymery (right) at the PCGS Paris office.

Takis Syvridakis of Collector's Shop International in Athens, Greece, wrote: "I and my business partners are very pleased with PCGS and the opportunity to provide our customers with a higher level of quality and value for their purchases." And Marco Ranieri of Numismatica Ranieri in Florence, Italy, simply added, "Thank you a lot, PCGS. I hope you will expand in Europe very quickly."

Since 1986, PCGS experts have authenticated, graded and certified nearly 20 million coins from around the world. These coins have a total declared value of over 20 billion US dollars. PCGS



Muriel Eymery (left) and Sandrine Saive of Saive Numismatique in Metz, France hold a 1966 Monaco 10 Frances gold Essai graded SP68 at the PCGS Paris office.

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To make an appointment for PCGS' next grading sessions or to obtain more information, EU dealers can contact the Paris office at info@PCGSglobal.com or by calling Muriel Eymery at 33 (0) 1 40 20 0994. Additional information on PCGS is available in English and other languages at www. PCGSglobal.com.